

# BedTimes

2017 Editorial Calendar

## January

### Exclusive consumer research

Quantitative results from the latest Better Sleep Council study—data you can use to improve your business.

- Bonus distribution at Las Vegas Market

## February

### Adjustable bases

*BedTimes* explores how cool features, high style and custom options are elevating this burgeoning category.

- ISPA Industry Conference preview

## March

### Supply-side economics

*BedTimes* offers strategies for building and maintaining a good relationship with your suppliers.

- Las Vegas Market wrap-up
- Bonus distribution at ISPA Industry Conference

## April

### Pillows—beyond the fluff

Today's pillow constructions are as complex as those for mattresses. *BedTimes* examines the latest innovations in this important category.

- Interzum Cologne preview

## May

### Interzum Cologne

Your guide to the world's largest furniture components and machinery show in Cologne, Germany.

- ISPA Industry Conference wrap-up

## June

### Repairing a crisis

*BedTimes* examines how manufacturers can groom the next generation of plant equipment maintenance technicians.

- High Point Market wrap-up

## July

### Interzum Cologne wrap-up

*BedTimes* highlights introductions from suppliers and machinery makers at this year's show.

- Bonus distribution at Las Vegas Market

## August

### Happy 100<sup>th</sup> birthday, *BedTimes*!

The mattress industry's oldest magazine celebrates its centennial and looks to its next century.

- Component spotlight: Yarns and fibers

## September

### Clean manufacturing

*BedTimes* talks to experts about how to achieve and maintain a neat, well-organized plant.

- Component spotlight: Springs

## October

### Foam—viscoelastic and standard polyurethane foams

In the first of a two-part series, *BedTimes* reports on advancements in the development and use of flexible polyurethane foams—from base foams to mattress comfort layers.

- Las Vegas wrap-up

## November

### Foam—latex

In the second of a two-part series, *BedTimes* reports on advancements in the development and use of foam.

- Facility fire safety

## December

### The Supplies Guide

The industry's only comprehensive listing of suppliers to the mattress industry.

- 2018 economic forecast
- High Point Market wrap-up

*NOTE: All topics on the editorial calendar are subject to change. 8-29-16*